

# Value-Merch.de - Frame-Configuration

## *Frame-Configuration for Shop-Integration in Facebook*

Value-Merch.de provides you the opportunity to promote your products hosted on Value-Merch.de on your own Facebook page. In order to do so Value-Merch.de uses so-called parameters, which become attached to the URL (address) of Value-Merch.de to guarantee a consistently impression and seamless integration.

## Setup for Facebook Pages

1. First of all, call the following link: <https://www.value-merch.de/en/shop-integration>
2. Choose the band of which products you want to promote on your Facebook page. In the following example we will use the band 'Die Apokalyptischen Reiter'.
3. Choose 'Facebook-Integration' in the type dropdown and if you want to hide the 'Powered by'-Hint. Click on the 'Generate'-Button.
4. You will need the generated HTML code in the right box.
5. Now login into your Facebook account.
6. Insert 'Static HTML:iframe tabs' into the search bar and click on the first result (current state: about 10.000.000 users per month)
7. Click on the button 'Go to App' on the right and continue with the big blue button 'Add Static HTML to a Page' and confirm the note that appears.
8. Now call up your Facebook page (important: not your Facebook profile!) and the new appearing page with the title 'Welcome' and the star icon. Next you will receive a note that you have accessed the administration mode. Click the button on the right labeled with 'Edit tab'.
9. Insert the code under the tab 'index.html' and save with a click on the button 'save & publish'. Your shop is now finally set up.
10. By clicking the button 'View tab on Facebook' on the upper left, you can now view your shop on your Facebook page.
11. You can change the title of the page 'Welcome' in the admin panel. In order to do so click on 'Edit page' on your page and choose 'Edit settings'. Afterwards continue with 'Apps' on the left navigation bar. Click on 'Edit settings' at 'Static HTML:iframe tabs'. Now you have the possibility to set your own custom title (such as 'Shop') for your page.